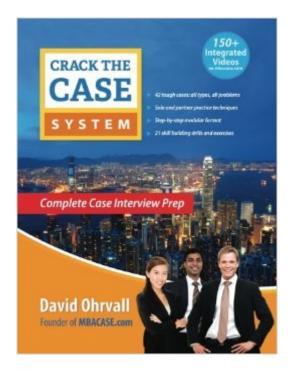
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# Crack The Case System: Complete Case Interview Prep





## Synopsis

Crack the Case System is a complete training program, covering every aspect of the infamous â œcase interviewâ • favored by top management consulting firms and a growing number of Fortune 500 companies. David Ohrvallâ ™s step-by-step approach combines practical instruction on structuring, analytics and communication, as well as insider tips and insights gained from training thousands of candidates. CTCS includes over 150 bonus videos on mbacase.com, 42 practice cases, homework and drills. About the author: David Ohrvall is the global expert on the topic of case interviews. A dynamic and sought-after speaker, he trains several thousand MBAs and undergraduates each year at premiere business schools around the world, including Wharton, Stanford, Harvard Business School, Chicago Booth, Dukeâ ™s Fuqua School of Business, INSEAD, Oxford and Cambridge. David also has an extensive private coaching practice that has helped launch hundreds of candidates into consulting, venture capital, and a variety of industries. David is a former management consultant (Bain & Company), and a graduate of the Wharton School (MBA & undergrad). Learn more about David at www.mbacase.com.

### **Book Information**

Paperback: 548 pages Publisher: Ohrvall Media; Copyright 2011 edition (October 16, 2011) Language: English ISBN-10: 0974442844 ISBN-13: 978-0974442846 Product Dimensions: 8.5 x 1.2 x 11 inches Shipping Weight: 3.4 pounds Average Customer Review: 4.5 out of 5 stars Â See all reviews (89 customer reviews) Best Sellers Rank: #183,303 in Books (See Top 100 in Books) #108 in Books > Business & Money > Job Hunting & Careers > Interviewing #267 in Books > Business & Money > Job Hunting & Careers > Job Hunting #47791 in Books > Reference

### **Customer Reviews**

You want a job in consulting? This book is a MUST HAVE! David Ohrvall is indubitably THE black-beltof case interview preparation and this book is the preparation bible of any serious candidates. Whilepreparing for my interview, I ordered a half-dozen books all pertaining to case interview preparation, and Crack The Case System is by far the very best. My only regret is not to have discovered this bookbefore: it's a real gold mine! Through a very exhaustive approach, it

guided me through the secrets andinsider's tips to navigate efficiently amongst the expectations and dangers of case interviews. What I liked the most about it is its modularity: whether you have 6 months or just 2 weeks to prepare, beginner or experienced, Crack The Case will best suit your needs. In less than 3 weeks, this book gaveme the best possible preparation for my interview with McKinsey for the following four reasons: (1) Itguided me through both case questions and behavioural questions (too often neglected by candidates);(2) It provided me with amazing frameworks that are easy to comprehend and apply broadly; (3) Ithelped me to efficiently use graphs and visual synthesis (very important!) and how to be optimize myverbal and non-verbal communications; (4) How to open and close cases like a consultant. And finally, what's totally unique about this book is the dozens of free videos that come with each chapter and eachcase spanning over multiple sectors and focuses. In summary, the value proposition of this book is GREAT. It proved to be my best return-on-investment. You want to be hired as a consultant: get this book!

Crack the Case is the go-to book for consulting candidates and those preparing for an interview.Pros:- Consulting and case interviews require both a breadth and depth of business knowledge. This book is excellent at teaching you 13 different categories of case questions like (Growth strategies, pricing strategies, competitor attacks, entering a new business, entering a new geography, mergers & acquisitions and many more)- The book shows you the ideal way to walk through each type of case question in a very detailed manner. The book tells you what to expect in these interviews- The book helps you understand soft interviewing skills like explaining "why you're interested in consulting, tell us about a time you've failed, tell us about a time you've succeeded etc".Cons- My biggest con for this book is that its practice cases really aren't useful. The book gives you so much knowledge about how to crack different cases, however their practice cases suck. The cases are difficult to practice on your own, and are complicated to practice with a partner. Moreover, the solutions to the cases are brief and leave much to be desired. For that reason, I would recommend buying this book along with Case in Point by Marc Consentino. Case in Point is almost the opposite of Crack the Case. CIP has really great practice cases and in depth solutions of A+ case answers. However its case frameworks and business knowledge is really shallow and lacking.Good luck in your interviews!

I have been using this book for last few months, and so far it has exceeded my expectations. I have read few other management consulting case books, and so far, really impressed by Crack The Case System.For each problem or situation, this book break downs the problem by offering an unique formula. There are several techniques, such as, CLASSIC, IMPACT, SPEAK, FRAME, that can not only help to crack the case but also crack the interview. Behavioral is a very important part of the case, and using several techniques I was greatly benefited by the approach defined in the case. The practice cases are unique because:1) They cover wide variety of cases, and offer distinct overview of several industries.2) Cases cover different regions, and help to improve understanding of other geographies.3) It is possible to do cases alone (via innovative video recording), or with a buddy. MBACASE.COm allows to join the website, and find appropriate partner very easily.

I've been prepping for case interviews using a number of books and methods and I recommend the Crack the Case book and method without reservation. The crack the case method has three unique attributes that are worth knowing about. First, the method breaks down the case interview into component parts and provides specific guidance on how to improve in each area. The case interview has a number of components and although there are a lot of books out there that promise to prep you be providing frameworks for solving cases, this book is the only one I've found that walks through each of the component parts of the interview. It covers frameworks, but it also cover the mid-case structures and the case summation, both of which, from what I have gleaned so far, are just as important as the initial structure. Second, the book has a ton of cases that are interactive, with web links. I've found that to be quite useful because the interviews themselves are oral; you don't have the luxury of reading the case intro material again to see if you've missed something. Its great to practice by seeing and hearing a mock interviewer throw the case and the case questions at you. In addition, there are web links to typical and good case starts for the cases in the book. For a learner like me, who likes to see how a typical case intro should work, the web clips have been quite valuable. Third, this book teaches an approach to cases that is intuitive; as I've worked through the book, I've developed a system of thinking that has been very helpful to me when approaching a new case. I've heard from others that I need to avoid the trap of memorizing frameworks and then simply repeating what I've memorized at an interview. I've found that this book, because it emphasizes how to think, instead of how to apply a canned framework, has really improved my ability to take on a new case. I would recommend this to anyone who is prepping for interviews.

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